

.taipei Landrush Policy

- **Purpose:**

After Sunrise period, Pioneer Program, Taipei Enterprise Sunrise Period, .taipei Registry is going to adopt a Landrush period with the principle of transparency. During this period, .taipei Registry will allow all registrants from any country, with no limitation, to register .taipei domain names.

- **Timing**

The Landrush period for .taipei will last for 30 days for any individual or any entity whoever wants to register .taipei domain names for a fixed registration period before .taipei opens to General Availability. There will be four phases in Landrush periods with different price schemes. The first three phases will last for 8 days while the fourth phase will last 6 days.

In the first phase (the first 8 days) of Landrush period, where there are multiple Applications for the same domain name during the Landrush Period, these Applications will proceed to auction after the end of Landrush Period. .taipei Registry will announce Auction Rules prior thirty (30) calendar days of the auction. However, after the first phase of the Landrush period, all domain names are allocated on the "first come, first served" basis in the following three phases.

- **Requirements:**

No nexus requirement is needed in this period. The registrant can be an individual, organization or company. No additional documentation is needed.

- **Characters which can be registered:**

A domain name must:

1. consist of Chinese simplified or traditional characters, the letters A-Z, the numbers 0-9 and hyphens;
2. not begin or end with a hyphens
3. contains at least not less than 3 characters and not exceed 63 characters(for non-ASCII label, this criteria is applied to the length of punycode transferred from Chinese label);
4. not contain consecutive hyphens, except where two consecutive hyphens

(-) are used in the 3rd and 4th positions, when preceded by "xn" and followed by a label that corresponds with an IDN containing characters.

5. contain at least one Unicode (chinese) character.

● **Domain Name Allocation**

1. Landrush Phase I

Domain name will be allocated in five (5) days after the end of Landrush phase I if .taipei Registry receives single Application for the domain name. The terms of the Application would be three (3) years starting from the date of allocation. Domain name will be allocated after the end of auction if .taipei Registry receives multiple Applications for the same domain name.

2. Landrush Phase II, III, IV

Domain name will be allocated on the "first come, first served" basis. The terms of the Application would be three (3) years commence from the date of allocation.

● **Suspension, Deletion and Transfer**

1. .taipei Registry is entitled to block domains which do not correspond to the registration guidelines, and to suspend, to initiate the deletion or to transfer them if

- 1.1 the registrar has not paid the domain fees to the .taipei Registry,
- 1.2 the registrant has persistently violated the registration policy and, despite warnings and deadlines being set, continues to violate them,
- 1.3 the domain name contains an obviously illegal statement,
- 1.4 the registrant has agreed in writing, with no restrictions and under penalty of law, to not use the domain name.
- 1.5 the use of the domain or its content are obviously abusive and could harm the general public, for example by illegal and fraudulent activities, copyright infringement, spam, phishing, pharming, spreading malware, botnet activities, child pornography, and other unusual network activities.
- 1.6 the registration data supplied to .taipei Registry are false.
- 1.7 upon request from ICANN.
- 1.8 force majeure ,including but not limited to policy of Supervising Agency, administrative injunction of competent authority, current law or demands from related institutions (For example, reserved name, government requirements, domain name dispute resolution and court order.)

.taipei domain name abuse reporting procedure should be referred to .taipei

Domain Abuse Policy.

Without prejudice to majority's lawful interest and benefit, .taipei Registry entitles to delete domain name, change contact information according to .taipei Domain Name Abuse Policy. Registrant shall not require any compensation for deletion of domain name.

2. Domain name can be deleted prior the expired date following the registration agreement between registrant and registrar.

- **Dispute Solutions**

Within the Landrush Period, the dispute arising from Applicant and Trademark holders, must be resolved by complying with the Uniform Domain Name Dispute Resolution Policy established by ICANN ("UDRP") or the Uniform Rapid Suspension Policy ("URS") constituted by ICANN.

- **Complaints**

For the dispute arising from registered domain names, the complainant should follow ICANN's domain name dispute resolutions.

Any complaints about policy and application procedure can be reported to .taipei Registry via email at service@nic.taipei. The domain names which the complaints intend to register will not be reserved or held because of the complaints.

- **Trademark Claims Notice Services**

During the Trademark Claims Notice Services (i) the Registrar will be required to provide notice to potential Domain Name Registrants if a domain they are seeking to register matches a Trademark Record verified by the Trademark Clearinghouse ("a Claims Notice") and (ii) The Trademark Clearinghouse will provide Notice of Registered Names ("NORNs") to Trademark holders if a Domain Name is registered that matches their Trademark Record.

1. Term

The Trademark Claims Notice Services will be provided for the duration of the Taipei Enterprise Sunrise Period. .taipei Registry may extend this phase at any

time. At least 4 calendar days, notice of any extension will be published on .taipei Registry Website.

2. Trademark Claims Notices

When a potential Registrant attempts to register a domain name during the Trademark Claims period, the registrar is required to display a Claims Notice in real time before accepting registration. The Claims notice MUST be provided in English, and SHOULD be provided in the language of the registrar's registration agreement. The Claims Notice does not prohibit a domain name registration; however an affirmative confirmation from the potential registrant must be required.

3. Notice of Registered Names (“NORNs”)

During the Claims Notice period, the Trademark Clearinghouse will notify Trademark Holders if a Domain Name is registered that matches a Trademark Record in the Trademark Clearinghouse.

● Auction

When multiple Applications for the same domain name in the first phase (the first 8 days) of Landrush period occurs, the Applicants will be invited to take part in an auction process after the end of Landrush Period. The auction will be conducted in accordance with .taipei Auction Rules for Taipei Enterprise Sunrise Period and Phase I of Landrush Period. Any auction fees, charges and the final bid price (if applicable) for the domain name will be the responsibility of the Applicant. When notified of the result of an auction, .taipei Registry will ensure that the domain name is eligible for allocation to the successful bidder.

All disputes arising from, included but not limited to, the auction process, the auction result and the use of the auction platform provided by the Auction Provider will be subject to .taipei Auction Rules for Taipei Enterprise Sunrise Period and Phase I of Landrush Period.