

## Taipei Enterprise Sunrise Period Policy

- **Purpose:**

The Taipei Enterprise Sunrise Period offers a legal person or a natural person who registers in Great Taipei Area (Taipei City and New Taipei City) and holds lawful trademarks or business registration the possibility to register .taipei domain names prior to the General Availability.

- **Type& Timing:**

The length for Taipei Enterprise Sunrise Period is 30 calendar days. In the Period, the successful Applicant should pass the required documents verification prior to the .taipei domain name registration.

Multiple Applications for the same domain name during Taipei Enterprise Sunrise Period will result in auction after the end of Landrush Period. The auction process will be governed by the terms and conditions published by the Registry 30 calendar days prior to the auction.

- **Requirements:**

1. For Registrant

- (1) During the Taipei Enterprise Sunrise Period, the Applicant should be a legal person or a natural person who registers in Taipei City and New Taipei City. The Applicant should hold national or international trademark certificates or business registration issued by Taipei City Government or New Taipei City Government. The trademark certificate or the business registration is required and could be verified via public database by .taipei Registry.
- (2) Holders of eligible certificates are entitled to register corresponding domain names. If more than one application is validated for the same domain name, Applicants with Taiwanese trademark certificates or business registration will take priority over applicants with national or international trademark certificates.
- (3) .taipei Registry will verify the qualification and domain name label and may,

in its sole discretion, reject the application.

(4) The Applicant should complete the domain registration procedure after the application is verified.

## 2. Term of Registration

Domain names must be registered for a period of three (3) years in the Taipei Enterprise Sunrise Period.

## 3. For Domain Name Label

### ➤ Verified Rules

Any qualified legal person or natural person who would like to submit application in the Period should provide required documents, including domain name registration information, business registration certificates, trademark certificates, or personal IDs, to accredited registrars. Accredited Registrars should send those required proof materials to .taipei Registry for verification.

These relevant materials should be submitted to the Registry in 5 days following the domain application successfully received by the Registry, in the format of JPG, JPEG, PNG, BMP. The .taipei Registry will provide a token number to accredited registrars for the validated domain name application.

The successful Applicant should pass the required documents verification prior to the .taipei domain name registration in the Period. Obtaining a token number does not mean the completion of the domain name registration.

Multiple Applications for the same domain name result in auction after the end of Landrush Period

### ➤ Naming rules

1. consist of simplified or traditional Chinese characters, the letters A-Z, the numbers 0-9 and hyphens;
2. not begin or end with a hyphens;
3. contain not less than 3 characters and not exceed 63 characters (for

non-ASCII label, this criteria is applied to the length of punycode transferred from Chinese label);

4. not contain consecutive hyphens, except where two consecutive hyphens (-) are used in the 3rd and 4th positions, when preceded by “xn” and followed by a label that corresponds with an IDN containing characters;
5. must contain at least one Unicode (Chinese) character;
6. must be consistent with the complete trademark label or part of it, the English business name of the legal person, the English translation of the legal person’s Chinese name, or the combination of the trademark label and business name;
7. spaces or other symbols(exclude hyphen) in the trademark label should be deleted or replaced with hyphens;
8. must be relevant to the applicant’s trademark or business name and be able to identify the applicant’s merchandise, services, or organization. .taipei Registry will verify the qualification and domain name label and may, in its sole discretion, reject the application.

Registrants and certificate holders should be the same. If they are different, the Applicants are required to submit certificate holders’ authorization documents and identity materials.

.taipei Registry will verify the name labels and ask the Applicant to provide additional supporting documents if the proof materials are not sufficient. .taipei Registry may, at its sole discretion, reject the application.

### ● **Domain Name Registration**

The Period will be divided into two phases. The first phase begins from [date] to [date]. (date will be announced on website) Only those validated Applicants who hold required documents issued by Taiwanese Government and a token number are eligible to register the corresponding domain names in the first phase. Multiple Applications for the same domain name during Taipei Enterprise Sunrise Period will result in auction after the end of Landrush Period. The domain names registered in the phase will be allocated after the Taipei Enterprise Sunrise Period. The domain name with multiple Applicants will be reserved for an auction after the Period.

The second phase begins from [date] to [date] (date will be announced on website). All validated Applicants with a token number are eligible to register in this phase. If more than one Applicant submits a valid application for the same domain name, the priority to register the name will be given to the Applicant with Taiwanese trademark certificates or business registration. In the situation that no priority registration, the prevailing Applicant for the domain name will be determined at an auction.

- **Domain Name Allocation**

The domain names registered in the Period will be allocated to their registrants within 10 days after the Period. Domain names are registered for a period of three (3) years from the date of allocation.

For those domain names with multiple Applications, the prevailing Applicant for the domain name will be determined at an auction. The domain name will be allocated after the auction.

- **Dispute Solutions**

Within the Taipei Enterprise Sunrise Period, the dispute arising from Applicant and Trademark holders, must be resolved by complying with the Uniform Domain Name Dispute Resolution Policy established by ICANN (“UDRP”) or the Uniform Rapid Suspension Policy (“URS”) constituted by ICANN.

- **Complaints**

For the dispute arising from registered domain names, the complainant should follow ICANN’s domain name dispute resolutions.

Any complaints about policy, application procedure, and verification can be reported to .taipei Registry via email at [service@nic.taipei](mailto:service@nic.taipei). The domain names which the complaints intend to register will not be reserved or held because of the complaints.

- **Trademark Claims Notice Services**

During the Trademark Claims Notice Services (i) the Registrar will be required to provide notice to potential Domain Name Registrants if a domain they are seeking to register matches a Trademark Record verified by the Trademark Clearinghouse (“a Claims Notice”) and (ii) The Trademark Clearinghouse will provide Notice of Registered Names (“NORNs”) to Trademark holders if a Domain Name is registered

that matches their Trademark Record.

### 1. Term

The Trademark Claims Notice Services will be provided during the Taipei Enterprise Sunrise Period.

### 2. Trademark Claims Notices

When a potential Registrant attempts to register a domain name during the Trademark Claims period, the registrar is required to display a Claims Notice in real time before accepting registration. The Claims notice **MUST** be provided in English, and **SHOULD** be provided in the language of the registrar's registration agreement. The Claims Notice does not prohibit a domain name registration; however an affirmative confirmation from the potential registrant must be required.

### 3. Notice of Registered Names ("NORNs")

During the Claims Notice period, the Trademark Clearinghouse will notify Trademark Holders if a Domain Name is registered that matches a Trademark Record in the Trademark Clearinghouse.

### ● **Personal Information Protection**

Applicants' personal information is collected by the accredited registrars and transmitted to .taipei Registry. The personal information is processed for the purposes of Taipei Enterprise Sunrise Period verification and will not be processed in a manner incompatible with the purpose. If the Applicant does not provide sufficient proof materials, the application may be rejected. .taipei Registry will take reasonable precautions to protect the Registrant's personal information from loss, misuse, unauthorized access or disclosure, alteration or destruction, as well as undertaking any other security measure required by applicable Law. The Applicant may exercise the rights, with regard to his personal information, to request to review, to supplement, to correct, to copy the personal information or to discontinue collection, processing or use of personal information, or to delete the personal information. For the request, please contact [tns@nic.taipei](mailto:tns@nic.taipei).

### ● **Auction**

When multiple Applications for the same domain name in the Taipei Enterprise Sunrise Period occurs, the Applicants will be invited to take part in an auction process after the end of Landrush Period. The auction will be conducted in accordance with .taipei Auction Rules for Taipei Enterprise Sunrise Period and Phase I of Landrush Period. Any auction fees, charges and the final bid price (if applicable) for the domain name will be the responsibility of the Applicant. When notified of the result of an auction, Registry will ensure that the domain name is eligible for allocation to the successful bidder.

All disputes arising from, included but not limited to, the auction process, the auction result and the use of the auction platform provided by the Auction Provider will be subject to .taipei Auction Rules for Taipei Enterprise Sunrise Period and Phase I of Landrush Period.